



We deliver great service, value  
and quality with an absolute focus  
on people and planet.





# Welcome to **EARTH UNIFORM**

Our **sustainable uniform service** is owned and run by two businesswomen with years of experience in both buying uniform for their own children, and of working with major retailers and suppliers to provide schools and parents with uniforms and accessories.

*We know what makes a good uniform service.*

## WE UNDERSTAND

- each child and each school is unique
- quality, availability, and value for money are key
- the way customers shop has changed significantly, and we need to be able to deliver the service they expect
- parents want uniforms to be affordable, easily washed and designed to last.

# Happy Customers

*“Our school community has been so pleased with the switch to Earth Uniform, who are in another league compared to our previous supplier! The students liked the look and feel of the uniform and parents have been so positive about the customer service they’ve received. From the school’s perspective the team have been incredibly easy to work with and helpful in meeting our requirements. I fully recommend working with Earth Uniform.”*

**Nick McSweeney - Headteacher**  
**THE EMMBROOK SCHOOL**

*“Charlton Manor Primary School decided to work with Earth Uniform after having repeated quality issues with our previous uniform provider. We are so happy that we made the change to Earth Uniform! Jo and her team made everything easy for us from the first moment we began to work together. Our Parent/Carer feedback has been really positive and the uniform supplied is good quality. I have no hesitation at all in recommending Earth Uniform as a provider of school uniform.”*

**Joe Turner Wing - Assistant Headteacher/School Business Lead**  
**CHARLTON MANOR PRIMARY SCHOOL**

*“We have been working with Earth Uniform for the last 12 months at John Ruskin Primary School and we highly recommend them. Good quality, sustainable uniform. Plus, they are really easy to work with and very flexible with product range and choice.”*

**Jonathan Verrity - School Business Manager**  
**JOHN RUSKIN PRIMARY SCHOOL**

*“We have been using Earth Uniform to supply our branded items with the school logo for nearly a year. They prioritise sustainability and even plant a tree with each order! The quality is outstanding and we are very impressed with the quick lead times, communication and friendly team!”*

**George Wood - School Business Manager**  
**BRANDLEHOW PRIMARY SCHOOL**



# Better for Planet and Pocket

Awareness about the fragility of our planet is growing and the younger generation is driving us all to make urgent changes, however small, to help us live more sustainably. As part of this, we believe it's our responsibility to make sure we're doing our bit when it comes to the uniform young people wear.

We are driven by our determination to provide an excellent service with purpose. It's what gets us up each day.

We become your partner in sustainability, not just another supplier. Our partnership with you will be based on openness, transparency, and trust.

As such, we will bring more than uniform to your school. We are developing environmental initiatives and working with organisations that enable us to put sustainable values into practice.



## TWO EXAMPLES OF THIS ARE:

### Tree Planting

We plant trees on behalf of schools. We work with a fantastic charity called Ecologi who support reforestation and carbon avoidance projects across the globe. Schools whose parents order from us are therefore contributing to carbon offsetting for their school!

This has already resulted in the planting of 1000s of trees and this will just grow and grow which we are delighted about.

### Second-life Uniform

It's not just about selling more and more uniform. We can work with you to maximise its longevity and value. We have partnered with the brilliant initiative '*Grown Out Of It*'. Founded and run by 2 Mums who wanted to ensure uniform is worn for as long as it can be, this is an online marketplace to allow parents of participating schools to advertise their uniform, contact interested buyers and arrange collection. There is no fee for this service and parents can choose whether they wish to receive any monies themselves or donate it to the school.

It's not just about affordability but about sustainability and benefiting the planet.



# How We Work with You

We place a **premium** on how we work with our schools.

Giving **first-class service** and ensuring we have a sound relationship with you and your school are vital. Our dealings with you will always be professional and attentive to every detail.

We **know our stuff**, having twelve years' experience of supplying uniforms under our belts. That means you can trust us to deliver.

**Sustainability is at the heart of our proposition.** You, together with your pupils and their parents, can be assured of our credentials and our commitment to sustainable practices.

Equally, it's important that **uniform is affordable** and gives both school and parents best value for money.

Our suppliers are based in the UK, which means delivery can normally be made to us within a few days for items held in stock.

On the few occasions items are out of stock in the UK, replacements usually need to be ordered from overseas suppliers. We always keep our customers informed.

Goods from overseas are mostly subject to a six-week lead time. This arises rarely.

# How We Work with Parents

Parents order from our website

Our aim is to ensure we always have stock of all uniform in. This requires constant monitoring and is no easy task, but we think we are pretty good at it. During the peak period of summer 2023, we had full availability of all stock up until August 23rd . Even after this date we remained at 94% and above until mid-September.

We recommend and encourage parents to order, ideally, by the end of July to ensure no issues arise, but we are not aware of any customer who ordered by the third week of August who did not receive their order in time for the new term. Not that we want to encourage late ordering of course!

We deliver orders to pupils' homes. We can also deliver orders placed by the school to your school.

# Personalisation Service

Uniforms can either be supplied plain or personalised with your school logo.

We also supply the ever-popular Leavers Hoodies. Parents can order and pay from the website, and we deliver them by an agreed date to your school. It is simple and takes away a lot of complication from schools.


## Our Suppliers

In line with our sustainability goals, we look at the durability of garments and the ethics behind them, not just the price. Well produced, quality clothing that lasts longer is better for both the planet and the pocket.

We work with suppliers who share the same values, and really put it in to practice across the supply chain.

The supply base is the single most important element of our service. We want to make sure we are working with brilliant, ethical companies - and we do.

### KEY TO THIS TO MAKE SURE THEY, AS A MINIMUM,

- 
- Are Sedex approved.
  - Treat their employees or contractors, whether in the UK or overseas, with respect.
  - Ensure their employees receive fair pay.
  - They maintain safe and acceptable working conditions. This includes ensuring appropriate checks and regular audits are carried out to high standards
  - Have signed The Cotton Pledge. Find out more: [sourcingnetwork.org/the-cotton-pledge](https://sourcingnetwork.org/the-cotton-pledge)
  - Maximise the use of recycled fabric in garment manufacture
  - Have been checked for Modern Day Slavery and Child Labour as we firmly believe no one should be forced to work against their will and no children should be involved at all
  - Works with factories whose manufacturing processes respect the environment

*And they do so much more on top of this - we are happy to give you more information should you wish.*

## Fulfilment & Delivery

Our logistics partner is one of the first companies in the UK to achieve full 'Mission Zero' accreditation. Mission Zero is a Quality Standard for the road fleet sector and is a scheme for organisations to adopt a roadmap towards the vision of zero collisions, zero emissions and zero prohibitions.

We make sure that every touch point, from manufacture to delivery is as planet focused as we are.

If we sound like the sort of partner you would like to work with (and we hope we do) then please

## Get in Touch Today

We'd love to talk to you about how EARTH UNIFORM can provide your school with a service that is professional, responsive, and flexible to your needs, offers value for money, and has sustainability at the core of its operation.

---

Call us on: 01844 885050

Email us at: [jo.beeney@earthuniform.com](mailto:jo.beeney@earthuniform.com)

Visit us at: [www.earthuniform.com](http://www.earthuniform.com)

---

*We look forward to working together*